



PIRELLI DEUTSCHLAND GmbH

PIRELLI DEUTSCHLAND GmbH
Höchster Straße 48 – 60
64747 Breuberg/Odw.

Nürburgring 12.07.2021

SUBJECT: CONSENT TO THE USE OF YOUR IMAGES

Dear Mr/Ms _____,
we refer to the videos and/or photographs made by and/or on behalf of our company on the occasion of METZELER THE EPIC RIDE EXPERIENCE on 13–14 July 2021 at the Nordschleife/Nürburgring in North Rhine-Westphalia (the “Event”) in which you may be depicted (said videos and photographs, the “Material”).

Because images of you will or should appear in the material, the following is agreed:

A. Permission to use your images

1. In accordance with German law, in particular copyright law, you irrevocably authorise our company to

- i) Use your image as part of the material; and
- ii) Use and allow third parties to use the material in which you are depicted as part of and for the purposes of our Company’s institutional and/or promotional communication activities in connection with the Event using any means and through any channels (including, but not limited to, the Pirelli website www.pirelli.com, www.pirelli.de, the Pirelli Intranet, the Pirelli Foundation website, and the Pirelli and Pirelli Foundation social media channels) without any time or place restrictions or limitations on the number of issues; any other use of the material on which you are depicted for commercial purposes (i.e. in direct connection with products and/or services of our Company and/or other companies of the Pirelli Group) shall be excluded and prohibited.

B. Privacy Policy ex Article 13 EU Regulation No. 679/2016 – General Data Protection Regulation (GDPR)

2. Your personal data, including your images, will be processed by our company as data controller for the purposes specified in paragraph A.1. This data processing, which includes the publication or dissemination of the material in which you are depicted through the communication channels indicated above, takes place on the basis of this agreement and on the basis of the irrevocable permission you give us to use the above images for the purposes and activities in accordance with paragraph A.1. The above personal data will be processed by our authorised staff and stored in our electronic filing system for the entire duration of the storage of the material, which will include images of you. We may also disclose your personal data to Pirelli & C. S.p.A. and/or Pirelli Tyre S.p.A. in order to pursue legitimate interests related to the performance of technical and organisational activities serving the purposes described in Section A.1.

3. We remind you that it is entirely up to you whether or not to provide your personal data for the above purposes. However, if you refuse to provide your details, we will not be permitted to enter into this agreement or publish and/or use the material in which you are depicted.

4. You are entitled at any time to exercise the rights granted to you in accordance with Art. 15 et seq. GDPR (e.g. to request the data controller to grant you access to your personal data and to correct it if it is inaccurate, to erase it or restrict its processing if the conditions for doing so are met, or to oppose it for legitimate interests pursued by the data controller for reasons related to your particular situation) by writing to the following email address: privacy.dept.de@pirelli.com

C. Other provisions

5. This agreement is subject to German law. Any disputes arising out of or in connection with this Agreement shall be subject to the exclusive jurisdiction of the German courts in Frankfurt am Main.

Please bring a printout of this consent form, dated and signed by you, to the event. You will find this document and all other relevant documents in your confirmation email.

Please feel free to contact us for further information:

Email: events@metzeler.com

Opening times: Mon – Fri, 9:00 a.m. – 12:00 noon

With kind regards,

Pirelli Germany/your Pirelli team

I hereby accept the terms of this agreement.

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Signature: